

Perception about Professionalism of Mango Growers, Crossbred Cow Owners and Inland Fishermen

Mangesh Dhage¹, R.D.Pandya² M.R. Bhatt³, Surendra Kumar Rai⁴ and Sumit Salunkhe⁵

1 Ex. M.Sc. Student, 2.Professor & Head ,3.Asso. Professor, 4 and 5 Ph.D. Scholars

Dept. of Extension. Education, N. M. College of Agriculture, N.A.U.

Eru char rasta, Navsari, Gujarat

Email : surendrarai_86@yahoo.in

ABSTRACT

The present study was conducted in Southern region of Gujarat state. Total 30 villages from 6 selected talukas were identified for the present study. Ex post facto research design was used and 200 sample size (35 respondents from mango growers, 35 respondents from crossbred cow owners and 30 respondents from inland fishermen) were selected for the study by using random sampling method. The data were collected by personal interview method. The result shows that majority of the mango growers, crossbred cow owners and inland fishermen had moderate level of perception about professionalism

Keywords: Professionalism, Perception, Inland fishermen, Crossbred cow owners.

INTRODUCTION

The agriculture based countries in the world passes from an inclination and indispensability for the economic recovery and socio-economic development of its masses. All enterprises basically work for productivity. Agriculture being an enterprise is not an exception to this. Still nearly one third of the farmers of our country worked traditionally in their enterprises for making their livelihood. It has been observed that after certain experience along with technical and market exposure, the commodity based farmer groups earn more profit with quality production. Actually they are shifting towards rupee to rupee concept which reflects their professionalism. In several researches, it was observed that an innovator and early adopter categories of farming community generally possessed professional characters.

Keeping this view in mind the present study was conducted to determine the "Perception about professionalism of Mango Growers, Crossbred Cow Owners and Inland Fishermen.

METHODOLOGY

The present study was carried out in Southern

region of Gujarat state. Navsari and Valsad districts were purposively selected for the study. Chikhali and Navsari talukas of Navsari district and Valsad, Dharmpur and Pardi talukas of Valsad district were selected for the present study because they have higher area under mango crop cultivation, higher number of crossbred cows and higher area under inland fisheries.

A progressive test of respondents was carried out to scrutinize the respondents before taking actual interview for this study. The mango growers, crossbred cow owners and inland fishermen obtained more than 50 per cent score were considered as qualified respondents for the study. Out of the total qualified respondents, 35 respondents from mango growers, 35 respondents from crossbred cow owners and 30 respondents from inland fishermen of Navsari and similarly from Valsad districts were selected on the merit basis. In all, 200 respondents were made as sample size for the study.

Ex-post facto research design was used for the study. Keeping in view, the objectives of the study, the interview schedule was prepared and data collection was done. The collected data were analyzed by using percentage, mean, standard deviation, and correlation coefficient (r).

RESULT AND DISCUSSION

Perception about Professionalism

Perception refers to as an active process of becoming

aware or getting meaningful understanding about situation. Collected data regarding the perception of mango growers, crossbred cow owners and inland fishermen are presented in below table.

Table 1 : Distribution of the mango growers, crossbred cow owners and inland fishermen according to their perception about professionalism n=200

Level of perception	Mango Growers (n=70)		Crossbred Cow Owners (n=70)		Inland Fishermen (n=60)		Pooled	
	Frequency	Percent	Frequency	Percent	Frequency	Percent	Frequency	Percent
Lower	17	24.28	16	22.86	13	21.67	46	23.00
Moderate	44	62.86	39	55.71	40	66.67	123	61.50
Higher	09	12.86	15	21.43	07	11.66	31	15.20

It is evident from table 1 that majority of the mango growers (62.86per cent), crossbred cow owners (55.71 per cent) and inland fishermen (66.67 per cent) had moderate level of perception about professionalism followed by 24.28, 22.86 and 21.67 per cent of them had lower level of perception about professionalism while 12.86, 21.43 and 11.66 per cent of them had higher level of perception about professionalism respectively.

The pooled data also indicated that majority of the respondents (61.50 per cent) had moderate level of perception about professionalism. These results indicate that the respondents had enough guts to convert their efforts in enterprises.

These findings are in conformity with those of Pandya (1998), Naik (2006).

CONCLUSION

On the basis of the result obtained in present study it can be concluded that majority of the mango growers

(62.86 per cent), crossbred cow owners (55.71 per cent) and inland fishermen (66.67 per cent) had moderate level of perception about professionalism. This result indicates that the respondents have enough guts to convert their efforts in enterprise.

REFERENCES

Anonymous (2008b). Gujarat: fishing wealth from the heart of ocean <http://www.commodityonline.com>

Naik, R. M. (2006). Professionalism in management of co-operative sectors of South Gujarat. Ph. D Thesis submitted to N.A.U., Navsari.

Pandya, R. D. (1998). A study on the privatization of extension services in South Gujarat. Ph.D. Thesis submitted to G.A.U. Sardar Krushinagar, Gujarat.