

## CONSTRAINTS PERCEIVED BY YOUNG COTTON GROWERS IN DEVELOPMENT OF ENTREPRENEURIAL BEHAVIOUR

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### ABSTRACT

*The research was carried out in Surat district in South Gujarat during 2017-2018 With sample size of 100 young cotton growers to identify the constraints in development of entrepreneurial behaviour as perceived by young cotton growers. The results revealed that the major constraints "Loan procedure are complicated and time consuming" and they are ranked at first position followed by the constraint "Entrepreneurs find it extremely difficult in complying with various legal formalities in obtaining licenses", "Securing working capital is a problem" and "Non-availability of required inputs well in time" which were ranked at second, third and fourth position, respectively. Moreover, the constraints "Low minimum support price for the produce", "Lack of market information", "Insufficient financial assistance by financial institutions", "Subsidy amount is less for equipment", "Lack of sufficient training programmes for entrepreneurship development" and "Lack of approachable local market" which were ranked at fifth, sixth, seventh, eighth, ninth and tenth position respectively.*

**Keywords:** constraints, entrepreneurial behaviour, young cotton growers

### INTRODUCTION

Entrepreneurship development in agriculture and allied areas in the south Gujarat is imperative to attain self sufficiency in food grains and to solve the problem of unemployment in rural areas. Identifying the impediments to create new business in society and in under-represented groups can help to eliminate the barriers and to make entrepreneurship accessible to all. Moreover, an understanding of the inhibiting factors or barriers would help prospective entrepreneurs to develop a strategy to overcome them. With this back drop it is felt that if the potential contributions of agriculture and realize, then issues and challenges faced by the entrepreneurs need to be determined. Hence an attempt has been made to identify the constraints in development of Entrepreneurial behaviour of young cotton growers.

### OBJECTIVE

To identify the constraints in development of

entrepreneurial behaviour as perceived by young cotton growers

### METHODOLOGY

The research was carried out in Surat district in South Gujarat during 2017-2018. The Surat District comprises of Ten Taluks, among which Olpad and Umarpada Taluk were selected purposively for present study as these two are highest cotton growing talukas out of ten talukas of Surat district. From each selected taluk five villages were selected randomly. Ten young cotton growers were selected randomly from each of the selected villages constituting a sample of 100 young cotton growers for the study. An Ex-post facto research design was used for the study. Based on objectives, an interview schedule was developed and respondents were interviewed personally at their home and farms. The collected data were analyzed by using percentage, mean, standard deviation, entrepreneurial behaviour index and correlation coefficient ( $r$ ).

**RESULTS AND DISCUSSION**

**Table-1: Distribution of young cotton growers according to their constraints**

(n=100)

Sr. No.	Constraints	No.	Percent	Rank
1	Lack of sufficient training programmes for entrepreneurship development	64	64.00	IX
2	Insufficient financial assistance by financial institutions	69	69.00	VII
3	Low minimum support price for the produce	73	73.00	V
4	Subsidy amount is less for equipment	65	65.00	VIII
5	Lack of approachable local market	49	49.00	X
6	Securing working capital is a problem	75	75.00	III
7	Lack of market information	72	72.00	VI
8	Entrepreneurs find it extremely difficult in complying with various legal formalities in obtaining licenses	78	78.00	II
9	Loan procedure are complicated and time consuming	83	83.00	I
10	Non-availability of required inputs well in time	74	74.00	IV

The data presented in Table-1 indicated that the constraint; “Loan procedure are complicated and time consuming” was perceived by 83.00 per cent of young cotton growers and they are ranked at first position followed by the constraint “Entrepreneurs find it extremely difficult in complying with various legal formalities in obtaining licenses” (78.00 per cent), “Securing working capital is a problem” (75.00 per cent) and “Non-availability of required inputs well in time” (74.00 per cent) which were ranked at second, third and fourth position, respectively. Moreover, the constraints “Low minimum support price for the produce” (73.00 per cent), “Lack of market information” (72.00 per cent), “Insufficient financial assistance by financial institutions” (68.00 per cent), “Subsidy amount is less for equipment” (65.00 per cent), “Lack of sufficient training programmes for entrepreneurship development” (64.00 per cent) and “Lack of approachable local market” (49.00 per cent) which were ranked at fifth, sixth, seventh, eighth, ninth and tenth position respectively.

**CONCLUSION**

Majority of the young cotton growers faced the constraint; “Loan procedure are complicated and time consuming” followed by “Entrepreneurs find it extremely difficult in complying with various legal formalities in obtaining licenses” and “Securing working capital is a problem”, “Non-availability of required inputs well in time”, “Low minimum support price for the produce”, “Lack of market information”, “Insufficient financial assistance by financial institutions”, “Subsidy amount is less for equipment”, “Lack of sufficient training programmes for

entrepreneurship development” and “Lack of approachable local market”.

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