

57. A Scale to Measure Attitude of Farmers towards Kisan Call Centre (KCC)

Authors: Yadav, P. C. and Patel, A. A. (2012).

Statements

1. All agricultural problems of the farmers are solved by KCC. (+)
2. KCC services are only for progressive and big farmers. (-)
3. KCC system is an innovative system to get agricultural information. (+)
4. I would not advice my friends to contact KCC for seeking guidance. (-)
5. Regularly contact with KCC leads to increase of crop yield. (+)
6. The KCC advice is suitable only for those farmers who have irrigation facilities. (-)
7. I strongly feel that the advice given by KCC apply to my farm also. (+)
8. KCC gives out dated information. (-)
9. KCC helps in building up self-reliance of farmers. (+)
10. Calling at KCC is wastage of time. (-)

Value of Reliability: 0.79