

54. Scale to Measure Attitude of Extension Educationist towards Agriculture FM Radio

Authors: Shukla, A and Chauhan, N. B. (2013).

Statements

1. I think AFMR has potentiality to be credible source of information. (+)
2. Addiction to AFMR can lead to wastage of productive time. (-)
3. AFMR has the potential to reach the remote village. (+)
4. There are chances to misuse AFMR to mislead farmers by people with wicked intension. (-)
5. AFMR could be the best way to address area specific agriculture. (+)
6. Establishment of AFMR is nothing but wastage of resources. (-)
7. AFMR has potential to reach to the remote village. (+)
8. AFMR is an individually affordable source to reach even the poorest workers in farm. (+)
9. AFMR is the best mean to have interactive communication between developmental agencies and farmers. (+)
10. AFMR is innovative avenue to make the best use of local traditional artists in the process of agricultural development. (+)

Value of Reliability: 0.82