

## **50. Scale to Measure Attitude of the Students towards Agro-tourism as an Enterprise**

**Authors:** Pattar, S. K and Chauhan, N. B (2010).

### **Statements**

1. I feel that Agro-tourism is valuable enterprise to earn additional money from agricultural land. (+)
2. I think that mixing agriculture with tourism means inviting big loss. (-)
3. I think that Agro-tourism is effectual way to utilize agricultural resources. (+)
4. I feel that Agro-tourism makes the person bankrupt. (-)
5. I feel that Agro-tourism has potential to offer financial independence. (+)
6. I feel that Agro-tourism creates adverse impact on the rural culture. (-)
7. I think that Agro-tourism is the best way of earning money using creativity. (+)
8. I dislike Agro-tourism because it is more time consuming venture. (-)
9. I believe that Agro-tourism helps in developing rural market. (+)
10. I feel that Agro-tourism doesn't ensure remunerative income. (-)
11. I feel that Agro-tourism has scope to attract tourists as it involves nature. (+)
12. I think that Agro-tourism is not an entrepreneurial idea. (-)
13. I feel that Agro-tourism is good opportunity to encourage entrepreneurship amongst farmers. (+)
14. I think that Agro-tourism is possible only for those who have optimum resources. (-)
15. Agro-tourism provides security to farmers to survive during natural farming disaster. (+)
16. I think that Agro-tourism is not prestigious venture. (-)

**Value of Reliability: 0.75**