3. Scale to Measure Attitude of Farmers towards Holstein Friesian (HF) Cow


Statements

1. I like to adopt Holstein-Friesian (HF) cow as a dairy animal. (+)
2. I think that adopting HF cow farmers can improve their economic condition. (+)
3. I am confident that adopting HF cow is a profitable venture. (+)
4. I think that adoption of HF cow is possible to even an average marginal farmer. (+)
5. I feel that there is bright future for HF cow rearing in India. (+)
6. I dislike advising anyone to be HF cow keeper. (-)

Value of Reliability: 0.84