

21. Scale to Measure Attitude of Farmers towards Jojoba Cultivation

Authors: Saini, H. and Dangi, K. L. (2008).

Statements

1. Jojoba cultivation is good source to improve farmers' economy. (+)
2. Jojoba cultivation is technically complex to follow. (-)
3. Jojoba cultivation is a rewarding agricultural activity. (+)
4. Jojoba is incompatible for all types of geographical regions. (-)
5. Inputs needed to adopt Jojoba are not very costly. (+)
6. Requisite recommendations are unavailable to adopt Jojoba cultivation. (-)
7. There is high demand of Jojoba in industries. (+)
8. Jojoba is difficult to adopt due to high cost of cultivation. (-)
9. Jojoba cultivation is suitable for all size of land holders. (+)
10. Cultivation of Jojoba is wrong choice to make use of waste land. (-)
11. Motivating Jojoba cultivation is the right step towards development. (+)
12. I avoid Jojoba Cultivation due to high cost of value addition. (-)
13. Jojoba cultivation is easy to accept due to less need of resources. (+)
14. Jojoba cultivation does not flourish well on all types of soils. (-)
15. Jojoba is less fertilizer intensive crop. (+)
16. Jojoba cultivation rarely generates employment opportunities. (-)
17. Jojoba cultivation is profitable venture. (+)
18. Jojoba plants are vulnerable to harmful insects and pests. (-)

Value of reliability: 0.82