

**19. Scale to Measure Attitude of Farmers towards Gujarat Oblong Brinjal-1 (GOB-1) released by AAU**

**Authors:** Patel, D. D. and Patel, M. R. (2015).

**Statements**

1. I feel that fruit of Cv. GOB-1 Brinjal is attractive due to its good shining. (+)
2. Brinjal Cv. GOB-1 is adoptable only by innovative farmers. (-)
3. Size of Brinjal Cv. GOB-1 fruit is consumer friendly. (+)
4. I believe that Brinjal Cv. GOB-1 cultivation practices are more complex in nature. (-)
5. I feel that average seeds in fruit of Brinjal Cv. GOB-1 are less. (+)
6. I feel that cultivation of Brinjal Cv. GOB-1 is more labour consuming. (-)
7. I believe that numbers of fruits per plant are more in Brinjal Cv. GOB-1 than other varieties. (+)
8. I believe that Brinjal Cv. GOB-1 cultivation is only suitable in irrigated area. (-)
9. I believe that Cv. GOB-1 Brinjal is highly preferred by consumers. (+)

**Value of Reliability: 0.88.**