12. Scale to Measure Attitude of Farmers towards Dairy Cooperative


Statements

1. Cooperative dairy gives benefit only to the big farmers. (-)
2. Cooperative dairy is helpful in economic growth of dairy farmers. (+)
3. Cooperative dairy does not hold prestige in the rural society. (-)
4. Adoption of dairy cooperative increases income of the dairy farmers. (+)
5. I view that management of cooperative dairy is poor. (-)
6. Cooperative dairy is the hope for growing population of India. (+)
7. I experience poor performance of cooperative dairy in our area. (-)
8. Cooperative dairy helps to achieve high standard of living. (+)
9. I feel that cooperative dairy is not reliable for farmers. (-)
10. I realize need of cooperative dairy for my earning. (+)
11. Cooperative dairy is unmanageable for farmers. (-)
12. Cooperative dairy helps in managing safe guards the health of milch animals. (+)
13. Cooperative dairy is an enterprise for overall economical change. (+)

Value of Reliability: 0.86.